



**Newsletter
Issue #1**

PAUL COHEN'S SANTA FE GOLD (SFEG) INVESTOR'S HUB

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HOW TO MAKE MONEY INVESTING IN SANTA FE GOLD

- Welcome to our Santa Fe Gold (SFEG) Investor's Hub! This is our first newsletter.
- Purpose: Our Santa Fe Gold Investor's Hub Newsletter combines our 125 page SFEG research report and future updates with continuing information.
- We intend to keep SFEG shareholders and interested investors informed and educated as SFEG grows.
- Hi. I'm D. Paul Cohen, President of Cohen Grassroots Research and Distribution, Inc. I am also a shareholder of Santa Fe Gold.
- During my many years in Wall Street, it is seldom that I find a potential '10+ Bagger', a stock that can return huge returns to patient investors.
- I believe Santa Fe Gold is one such stock. They don't come along very often. At a price of 7 cents, SFEG once sold at \$1.35. We think over time it can return to those levels.
- Many believe we are headed into a potential unprecedented Bull Market and robust economic times. Estimates are that the Dow Jones can rise from the 20,000 level to 30,000+ or more under the new Administration. During the Obama Administration, the stock market rose from 7,000 to its current 20,000. Obama turned around this economy and the US stock market.
- If the stock market and this economy grows, why should gold be a good investment? The answer is that SFEG has enormous leverage, both in corporate growth and the enormous potential value of unlocking its assets. Gold is just about the best asset that any company can have. SFEG can participate in good and bad times. Very few companies and industries offer this opportunity.
- .If the price of gold remains in its current 1225 area, Gold may or may not be fairly priced. There are arguments for the price of Gold to increase and decrease in price. We will review them. SFEG is not a prisoner of the price of gold. Regardless of its current price levels, SFEG's assets are its real hedge against bad times, yet highly leveraged in good times.
- SFEG has the potential to unlock over 55 million tons of its asset claims, creating massive shareholder value via leveraged revenues and cash flow. Few companies have this kind of leverage.
- The game is simple: raise enough cash to pull gold, silver and other precious metals out of the ground. The Company has made important steps in this direction as it begins its production phase.
- We expect that the Company's financials to soon be reported. Once reported, we expect this will trigger substantial investor cash into the Company. The more cash SFEG attracts, the larger the revenue base will explode. It will take time. Patient investor should be well rewarded. Stay tuned!!